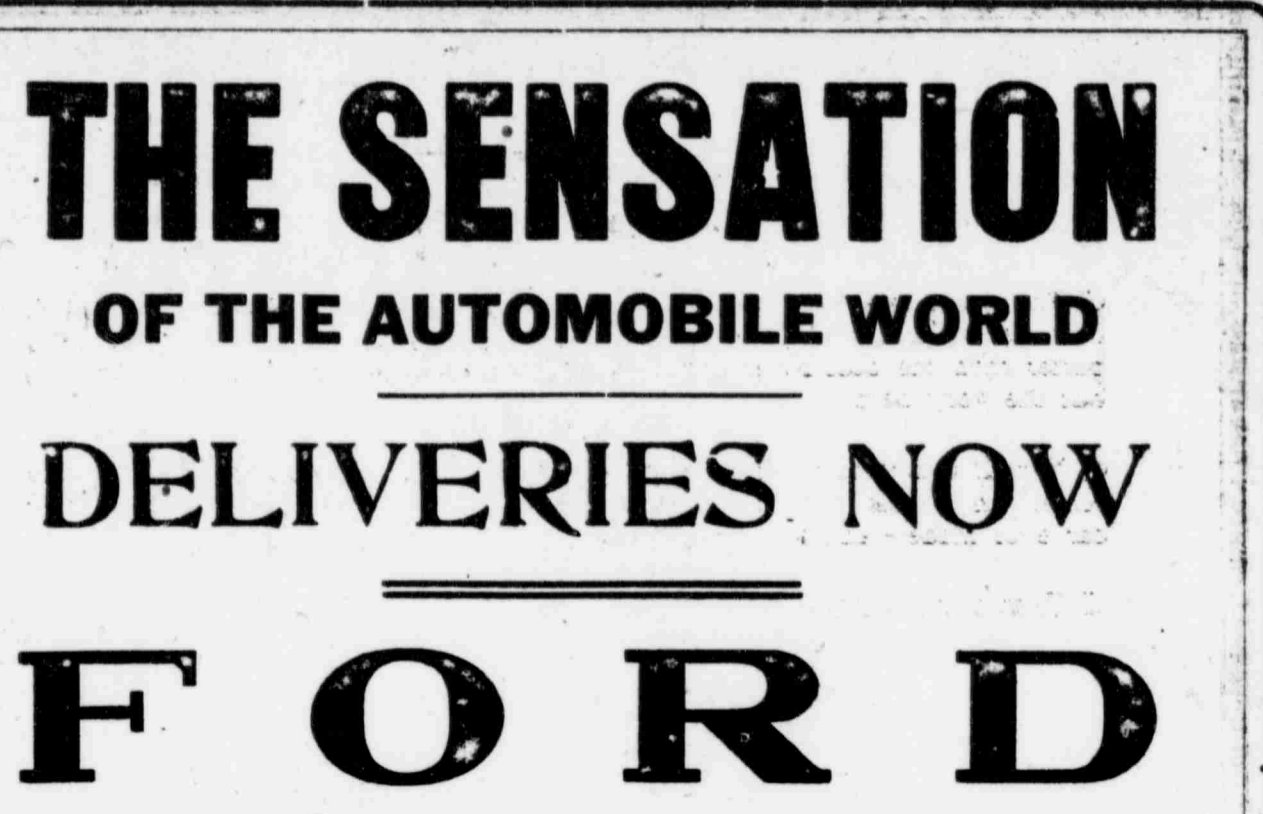


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**THE SENSATION**  
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**4 CYLINDER RUNABOUT**

**60 H. P.**  
**\$4,000**

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**DOUBLE SYSTEM OF IGNITION,  
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
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After a long period of experiments the Hartford Suspension Company has decided upon a style of shock absorber for 1907. Demonstrations have shown that it is the most perfect yet produced by the world. It includes the device as part of the regular equipment. The George N. Pierce company has ordered all its cars equipped and the Lombomb company will turn out all its cars with forgings for the quick application of the suspensions. Eleven

**THE PRICE CREATED A SENSATION** the like of which was unprecedented in the automobile industry, and when the sample car was exhibited at last winter's shows, the company was deluged with orders sufficient to tax the capacity of the plant for several months.

**BUT THE QUALITY OF THE CAR** as demonstrated during the last few weeks has set the automobile world by the ears. It has been said that at the price it could not be well made; would be too flimsy to withstand rough usage on country roads—that its own power would be too great for it. Ford's long and extensive experience was not sufficiently taken into account. Nor could his motive and ambition in turning out such a car at such a price be understood by others. And so the disappointment has been on grounds opposite those anticipated.

**IN EVERY HILL-CLIMBING CONTEST** in which this wonderful car has been entered it has been the sensation of the meet—FLYING UP GRADES on the high gear that 40 and 50 H. P. cars labored up on second. At Denver it was THE ONLY CAR to make the entire climb on high—cars of 40 H. P. failed in this test. At Rochester last week it "trimmed" everything in its class and then added to its triumphs by DEFEATING TEN CARS RANGING FROM 22 TO 40 horse-power.

**ON THE RACE TRACK** stock cars of this model have not only defeated but actually lapped every other car in its class—and it is yet to be defeated by any car of less than \$1,000 or less than 22 horse-power.

**CROSS COUNTRY TOURS** by private owners with new cars right out of the factory, ranging from 300 to 1,200 miles, have been made "without touching a wrench to the car or removing a spark plug."

**BUILT FOR HARD SERVICE** and rough usage, its lightness is its greatest strength —because that lightness is obtained only by the use of the best materials procurable. It has strength, power and speed to meet all demands under any possible conditions.

**FORD MODEL "N" RUNABOUT**—Four-cylinder, vertical motor under hood at front—water cooled—direct drive—all working parts enclosed, running in oil bath—15 H. P.—weight 1,000 pounds—not a malleable casting used for any working part in the entire car—steel stampings, pressed steel and steel drop forgings; that's the secret of its weight (1,000 lbs.) and great strength—the price is made possible by the quantities—10,000 cars now under way.

**WE CAN ACCEPT ORDERS NOW** for immediate delivery—we cannot promise for next spring; indications are we will be in the same position in April and May as we were this season—swamped with orders for months in advance. That's your cue!

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SNAP: Franklin 12 H. P., four cylinder, with detachable nonreturn; has doctor's top, glass front, also cape top, gas tank and lamps, extra shoe, tubes, plugs, &c.; newly painted, first class condition, \$275; must sell: have purchased 20 H. P. same make. CURTIS, 70 Albany av., Brooklyn.

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